

IAHF NEWS

ITALIAN AMERICAN HERITAGE FOUNDATION NEWSLETTER • AUGUST 2010 • FOUNDED AUGUST 5, 1975 • CELEBRATING 35 YEARS

President's Message

by Ken Borelli



LA FESTA!

La Festa translated into English means a "party, holiday, and/or celebration". Well, all of that pretty much sums up the purpose of our 30TH ANNUAL ITALIAN AMERICAN FAMILY FESTA, coincidentally celebrating, too, the 35TH YEAR OF THE ITALIAN AMERICAN HERITAGE FOUNDATION. First and foremost, it is a party! In fact, it's a party you can share with family, friends and neighbors in a village-like setting located at the Guadalupe River Park, between Julian and Santa Clara Streets, with awesome



entertainment, great culinary and gift booths with an Italian flair and access to plenty of parking. Please check our web site at <http://festa.iahfsj.org> for further detailed information.

Our goal is to make this an Italian American weekend, and the party, of course, as family-friendly as possible. Being Italian is synonymous with *La Famigila*.... and if you're not related, Italians have figured out a way to make you an honoree *Padrino/a* (*compadri* in regional dialects). These are great incorporative and welcoming terms that link us all into one large family, especially for this exciting weekend.

La Festa is a holiday, too. All towns and villages large and small in Italy have their special day. It is usually associated with a patron saint's day, but, also, the entire

month of August is the time for vacations throughout Italy and other parts of Europe. For Italians, next to *La Festa di Natale*, the most popular holiday in Italy is the *Ferragosto*. It is an institution, and a major part of Italian life since Roman times; over 2,500 years old. Technically, in modern Italy it starts on the 15th of August on the Feast of the Assumption; however, also in today's Italy, the *Ferragosto* runs the entire month! Very few people stay home during that crazy month.

Yes, it's "pazzo!", so the roads and rails are quite insane. You won't have to worry about all that, though, you just need to get your family down to the Guadalupe Street Park and experience a little bit of Italy in San Jose, and a little bit of the *Ferragosto*,



too. The entertainment promises to be stellar, and with the gracious support of our sponsors we are able to provide world class entertainment, in addition

to culinary treats from your rich network of Italian American organizations, as well as specialty goods from Italian-themed vendors. All our vendors, entertainers and culinary treats are designed to provide an Italian holiday excursion right here in San Jose!

And finally, above all, it is a celebration of heritage, traditions and who we are as a community. Most of you are aware that the *Festa* this year is in the downtown area in the emerging Little Italy, which is located in the historic center of San Jose's past, and original Italian American settlement. In fact, along the park area is a historic path with photos showing the neighborhood of old, with some of the families that lived there. We will be having docent tours of those sites, too, from the Little Italy Booth.

Transitioning from last years event, where

the Little Italy Initiatives were first displayed to today's activities seems almost light years away. In fact, there was not much of a break or down time from last year to this year in terms of action items on the road to an Italian Community Center in an emerging Little Italy. Our IAHF *Festa* makes a statement of support by affirming our historical roots in the San Jose of old.

That story will be shared at the with docent tours of the old neighborhoods, genecology and community mapping at the cultural tent, and a vital link up with you to share and network regarding your Santa Clara County roots. In many ways it will be a Living History Day, and we will all be learning and rediscovering our past together.

Your *Festa* leadership under Chair Joe Rizzi has worked long and hard to make this a meaningful event. We could always use more help, so if you would like to join us, simply contact the IAHF and we will get you in touch with our *Festa* Volunteer Coordinator Marilyn Kinney. Our *Festa*



kick off is on Sunday, August 1. All are invited to the event, a Sunday BBQ, great music, and to enjoy the summer celebration. LET THE GOOD OL' SUMMER TIMES OF AUGUST ROLL, or VIVA LA FESTA ITALO-AMERICANO DI SAN JOSE!

CIAO! •

Unwind: Ferragosto Is Coming by Valentina Cirasola, Interior Designer

The word Ferragosto comes from the Latin word *Feriae Augusti*, the pagan feast in the year 18 a.d. made in honor of the Roman Emperor Octavian Augustus.

On the 1st of August, the Romans celebrated the harvest of grain, cereals and the fertility of the earth. This festivity would last until the end of August.

Feriae Augusti, or Ferragosto as it is pronounced in today's modern Italian language, was intended as "the relaxation of August" from the working year.

This festivity would develop with public rituals and banquets, excess of drinking and sex practices to which everyone was permitted to participate, including slaves, maids and the lower class along with the nobles and emperors.

Horseracing, bull fighting and sports events were organized to add to the public fun.



Even the working animals, such as cows and donkeys were left to relax for the whole month of August and were dressed in the festivity attires with lot of flowers to decorate them. The workers would give good wishes to their employers and would receive a good tip from them.

The festivities would reach its peak on the 15th of August as it still happens today. Through the centuries the *Feriae Augusti*, or Ferragosto, became so engrained in people's lives that the Roman Church decided to turn it into a legal festivity and made a holiday rather than suppress it.

Today, in Italy and all over Christian Europe, Ferragosto is celebrated as a religious holiday and as the mid-Summer holiday.

Most modern Italians and Europeans intend this holiday to be the longest vacation time of the year; fun, amusement, eating, resting, dancing, and socializing with absolutely no work activity thought of. Therefore, when dealing with Italy, remember not to place any order of merchandise in July and August. Factories are closed, people are enjoying their vacation and no one is in town.

In August, being the hottest



month of the year, people tend to wear light fabrics, such as linen and cotton. They are the most breathable fabrics of all, luscious and delicate textiles that treat our skin in a delicate and gentle way.

People eat very light food to beat the heat; fresh fruit and vegetables to supplement the loss of water through copious perspiration.

Outdoor dining is very common in Italy. People tend to eat late in the evening.

Restaurants and *balere* (open air discotheques) are full very late at night and promenades pulsulate with people.

Nighttime is magic for an intimate dinner, or to pull the small hours talking and joking with friends.

In villas and summer homes, backyard vacationers organize their night life. Plain

pergolas are easy build and to dress up with hanging panels of sheer fabrics or inexpensive burlap. The breathable fabric provides privacy but is sheer enough to let in the soft glow of the moon. A *gazebo* is an easy item to create.



The portable types come in a variety of colors and fabrics and they can be put up in minutes. Any patio, like a lady, can be dressed up to go out for dinner.

Unwind and decompress, once a year at least; it is important to see life in a different perspective.

I have worked on remodeling single spaces and entire homes while my clients were gone on vacation. I am so very grateful of the trust people repose in me as a service provider and as a person. My workers and I treasure their properties as if they were ours.

Valentina Cirasola is an Italian interior and former fashion designer, working in the USA and Europe. She carries her knowledge of elegant fashion into all of her design work. She loves to remodel homes and loves to create the unusual. In her career she has helped a varied group of fun people realize their dreams with homes, offices, interiors and exteriors. Valentina has been awarded the "Best Of Local Business" by the U.S. Commerce Association, July 2010.

Please visit Valentina's web site at www.valentinadesigns.com.



30th Annual Italian American Family Festa

Saturday, August 28 & Sunday, August 29, 2010

Guadalupe River Park • Downtown San Jose • Between Julian and Santa Clara Streets

Entertainment Schedule

Saturday, August 28th

12:30 pm - 1:00 pm.....	Opening Ceremonies
1:30 pm - 2:15 pm.....	Bella Sorrella
2:30 pm - 3:15 pm.....	ALFIO
3:30 pm - 3:50 pm.....	Justin Wadstein Pizza Acrobat
4:00 pm - 4:20 pm	Justin Wadstein Pizza Acrobat
4:45 pm - 5:15 pm.....	The Ricco Dancers
6:00 pm - 8:00 pm.....	Pasquale Esposito
7:00 pm - 7:30 pm.....	The Tarantella w/ The Ricco Dancers

Sunday, August 29th

11:00am - 11:45 am	ALFIO
12:15 pm - 1:00 pm.....	Bella Sorrella
1:30 pm - 3:30 pm.....	Bella Ciao
4:00 pm - 6:00 pm.....	The Don Giovannis'

And walking the River Park & Gardens is
"SILLY RICKY" on stilts

Guadalupe River Park & Garden Park is located two blocks from San Jose Diridon Station.

How to Get There: Caltrain

Caltrain provides train service from Diridon Station going north to the Peninsula and San Francisco and south to Gilroy. Please note that the last northbound train departs Diridon Station at 10:30pm on Monday-Saturday and at 9:00pm on Sundays.

How to Get There: Light Rails

The VTA Vasona Light Rail also serves the HP Pavilion at San Jose area with a light rail station near Diridon Station and on San Fernando Street at Delmas Avenue.

The Vasona Light Rail service connects Campbell to HP Pavilion at San Jose and beyond to downtown, north to Mountain View and south to Santa Teresa. Please check <http://www.vta.org/> for full VTA light rail schedules.

In addition to Caltrain, VTA (Valley Transit Authority) buses also services Diridon Station.

Parking

There are over 6,000 parking spaces located within a ½ mile radius of the HP Pavilion at San Jose. Approximately 1500 spaces are located on-site in the large parking lot next to the building with entry from either Santa Clara or Julian Streets. There are another 500 spaces in the lots less than one block from the building off Santa Clara Street at Autumn, Montgomery and Cahill Streets. There are many other parking lots located throughout the area, usually opening 2.5 hours prior to the scheduled start time of the event. The charge for parking ranges from \$3.50 - \$15 for most events.



You Are Cordially Invited to the Celebration of Catholic Mass

- ☞ Sunday, August 29, 2010 • 10:30 am ☞
- ☞ Piazza Piccola Italia, Little Italy San Jose ☞
- ☞ Monsignor Joseph Milani, Celebrant ☞
- ☞ Alleluia Folk Group, Music Ministers ☞
- ☞ Sponsored by Little Italy San Jose Foundation ☞

501(c)(3) Non-Profit Organization

Regional Celebrations Being Planned for "150 Anni", Founding of the Nation of Italy



Anita & Giuseppe Garibaldi

By Ken Borelli

Earlier in the month, the Office of the Italian Consul General and the Italian Cultural Institute announced a proposed development of a series of planned festivities celebrating and highlighting the founding of the modern state of Italy. In many ways this is a shared legacy with all Italian American Organizations throughout the county. For example, our *Festa della Repubblica* will take on added significance as we join the celebrations,

including articles of interest in our paper. Other local events are also being planned, including lectures, films and special events. One of the first events to highlight this historic epoch will be undertaken by the Museo Italo-Americano in San Francisco, followed by an exhibit on Piedmont which will open in November 2010. Torino was the first capital of a united Italy. The city has an excellent museum that underscores this historical period. I had the opportunity to see it when I visited a cousin in Italy a couple of years ago. In July and August il Museo will host a film and lecture series titled *Summer Movie Program - How Italy Became A Country, As Seen Through Films*. If you wish more information about this series contact Il Museo at www.museoitaloamericano.org or sfmuseo@sbcglobal.net. You can contact the museum at 415 673-220. They are located at the Fort Mason Center in Building C.

A relevant *ps* to this article: I want to take this time to also highlight the importance of keeping in touch via an email list that the IAHF is developing. As information is made available regarding these and other events, it may not always be possible to share with you, our readers, in a timely fashion via our news letter or special mailings (now known in the trade as "snail mail"). Email will afford all of us the ability to keep abreast of these important happenings.

Drop us a line or email us at IAHF iahfsj@sbcglobal.net with your email address if you wish expedited information about these and other events relevant to your heritage.

Please stay tuned as more information unfolds. 🐞



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Letter To The Editor

Dear Ken & Friends,

Thank you so much for the Opera event and dinner last week. I love my prize! My granddaughter Samantha had a wonderful introduction to opera. She had no idea what that's all involved until she attended the program. This gave her a wonderful new perspective to life in general. The food was as usual, delicious, how do they make it so good in large quantities? The young singers were wonderful and so much appreciated.

- Jeanne Albert

(Jeanne brought her granddaughter, age 14, to the event and is now contemplating a wished for trip to Italy - such is the inspiration of music.) 🐞

Correction

Regarding Dominic Catalano's article on "Immigration After the 2nd World War" in the June 2010 paper, it was noted that Mr. Catalano taught at the University of Catania in Sicily. That was an error. Dominic Catalano graduated from the University of Catania, and taught at the "Scuola Media", Furnari, Prov. di Messina. Also in the same article, regarding Italy's former colony Somalia it should be noted that after World War II Somalia was given in UN Trustship to Italy for ten years. 🐞



The Italian American Kitchen

An IAHF Member

Supported Recipe Exchange

Please email your favorite Italian recipe to the IAHF Newsletter editor at judyveronajoseph@aol.com. We will put in one recipe per month in the newspaper. Grazie! 🐞

From the Next Generation of Italian Americans

Joseph Tumolo, who wrote this for "Unione", the official publication of the Order of Italian Sons and Daughters of America (ISDA), for their June edition, graciously shared this article. The paper is printed in Pittsburg, PA. The article is entitled "The Link" and is one more example of the dialogue going on nation wide in our attempt as a community to make our heritage more relevant to today's realities. Mr. Tumolo provides a forum for youth to share their experiences as Italian Americans. Many of the points he notes in Pittsburgh are exactly what we are dealing with in San Jose, and the valuable lesson in all this is "connecting the dots" and discovering ways to promote the "relevancy of our heritage" for the next generation! Thank you, Joe.

To my fellow Italian-Americans, ages 18-35:

We are busy. Those of us from eighteen to thirty-five years of age are worried about everything from college applications, to finding a job, to raising small children. As we busily go about setting up our lives, we are the demographic that is most likely to neglect itself, on a personal level, simply for lack of time. In the face of the challenges of early adulthood, taking the time to preserve (let alone acknowledge) one's ethnic and cultural heritage could seem like a waste of precious time that could be spent in a more practical fashion. It is not until later in life that we become sentimental, and turn to our heritage as a way of discerning our legacy. At that point however, it is often too late. Our connections to the old world- to Italy- have been severed with the deaths of grandparents and parents, who take with them age old traditions, the family history, and the Italian language. Still, cultural preservation can seem like a daunting task and one that can wait. While it is certainly a difficult task, it is one that cannot wait, for whether consciously or unconsciously, our ethnic heritage will define us as we begin to make our way in the world on both personal and professional levels.

To start, as we apply to colleges or for jobs, people will notice our Italian names on an application or curriculum vitae. Though stereotyping and prejudging are generally frowned upon, employers and admissions committees can and will formulate first impressions of us based on, in part, our Italianità. This may be good or it may be bad. A college may like the fact that we are bicultural. An employer may be suspicious of Italians, who he sees as swarthy criminals based off of media portrayals of Italian-Americans. Prejudging may be widely denounced, but people still prejudice. If you don't believe me, look around at current events, at the high profile figures who have recently used anti-Italian slurs; look at the

number of films, television shows, and commercials that link Italians to the mafia or portray them as buffoons. There is only one way for us to combat these prejudices: we must learn as much as we possibly can about our Italian heritage. Now, more than ever, it is important that we stand in solidarity against unfair attacks and labels. We are the new generation, and it is to us to ensure that Italians receive the same respect as other ethnic and racial groups. Don't be like the Italian-Americans on the Jersey Shore. They are ignorant of their ethnic background, and therefore accept the negative stereotypes that the media offers them. Understand that Italians have made tremendous contributions to Western civilization, and not by behaving like buffoons or criminals. Only by being enlightened can we accurately represent Italians and Italian-Americans, and effectively combat the prejudices that will be thrown our way.

On a personal level, our heritage will define us; whether it is consciously or unconsciously depends on how much we are willing to learn about our ethnicity, and by extension ourselves. Everything from the simplest traditions, to cultural and political philosophies can be traced back to our ancestors who left Italy for a new life in America. Just think about your

family situation for a moment: how your family acts, thinks, and responds to the outside world is probably unlike most any other American family that you can think of. Chances are that whatever characteristics make your family different can be linked back to Italy. An Italian family's operation as a unit can be tied back to the immense poverty of the Mezzogiorno; both a religious devotion and a lack thereof can be traced back to a time when men avoided the Church and women revered it; politically conserva-

tive Italian-Americans may trace their philosophy back to a day when an abusive monarchy imposed a tax burden too heavy to carry; liberal Italian-Americans may recall the desperate poverty which compelled them to vote for the welfare programs advocated by FDR and the Democratic Party. Whatever the personal impact of your heritage might be, by working to understand it, we are bound to find and preserve some piece of the old world that grounds us, and guides us in the ever-present face of change.

This task of cultural preservation is not easy, but it is critical to understanding who you are. Take the time from your schedule to read Unione, connect with fellow ISDA members (we hope to have a Facebook page soon), with your parents and grandparents, and if you have children, tell them about their heritage, and do it before it is too late. Once we lose sight of our heritage, we lose sight of ourselves, and the process to repair the damage can be difficult or even impossible. So while there is still time, connect with your heritage, be an ambassador for Italians in the world, and get to know yourself. **Please feel free to contact Joe Tumolo at 412-767-0229 or at jtumolo@fordham.edu.**



President Ken Borelli addresses the Opera guests



Kathy Winkelman of Gioia with Carla de Quant

IAHF 23rd Annual Opera Night is Heritage in Action!

June's IAHF Benefit for Opera San Jose truly reflects a commitment event and why our mission of promoting heritage, in this case the arts, are so important to our greater Santa Clara Valley Community.

It is to no one's great surprise that the arts are having a difficult time of it in today's economy. And that is exactly why we all need to make the additional effort to try and support our local institutions. Our IAHF benefit for Opera San Jose reaffirms our roll in supporting this awesome and very special institution. Opera San Jose provides so much to our community and likewise enhances our Italian American heritage in music and the arts as well as, the Italian language too. In addition to the great performance those in attendance experienced, we also had a special exhibit of Carnivale masks by Kathy Winkelman and Carla De Quant, of Gioia Company. We hope to have an additional mask making workshop that will include our friends and supporters from Opera San Jose. As soon as a date is set we will let you know. The sum total of this event among others adds to the quality of life that we wish could be replicated throughout the greater bay area. Our many IAHF volunteers and supporters who loyally boost this event are to be commended, and with a very special thank you from your dedicated IAHF event chairs. *Grazie tante!* 🍷

*- Ken Borelli,
IAHF President*

Julie Jaroshenko enjoys Opera night!



Opera guest admires a beautiful 17th century Venetian Mask



Hundreds of people turned out for Opera at the IAHF



Opera guests viewing the mask display at the IAHF Opera night



Every month we are featuring a new IAHF Board Member's article. This month we are sharing Board Member Jo Ann Ghiggeri Bjornstad's recent visit to "la casa della nonna", with much joy and fond memories... Grazie, Jo Ann.

Andiamo alla Casa della Nonna (Let's go to Grandmother's House)



As a young girl of 5 ½ years, my first trip to Nonna's, my only living grandparent, wasn't such an easy trek. It meant my farmer father here in Santa Clara Valley, then the Valley of Hearts Delight, had to leave his produce business during the busy lucrative summer months to take his family of four to Italy *per l'estate* (the summer). Our journey began by crossing the United States as well as the Atlantic Ocean and part of Europe via a TWA constellation airplane. After the long flight, we arrived at Malpensa Airport in Milano dressed in our finest to be greeted by my Zio, who drove us past Genoa deep into the Ligurian countryside to a small village called Comuneglia in the *val di vara* outside of Varese Ligure. Then once we got to the village church where our family names are all written on the walls, we'd begin our long walk to the *casa* since there was no road then. Finally, getting to meet my Nonna amidst *baci e abbracci* (kisses and embraces), a tall elegant woman who never quite understood why two of her three sons left her for the lure of America. At any rate, that didn't stop my Nonna from showering my brother and I with attention, whether it be playing

briscola (a favorite card game), eating *biscotti e gelati* and drinking *aranciati* from Zio's bar. I would spend my time playing among the tall chestnut trees, wearing my *castagna collana* (chestnut necklace) in the huts made of straw covered with chestnut leaves and branches for roofs, as well as hunting for *porcini* with my Nonna. I remember, too, the aromas of her *focolare* (wooden hearth) where her *casseruola* (pot) *di minestrone Genovese* would be simmering, the *pane di castagna* (chestnut bread), all the homemade *prosciutto*, *salami* and *formaggi* (cheese), and all the other wonderful *cibo* (food). I remember, too, my Zio, the Cavaliere, who ran the festas for all the local villages at Nonna's casa called *Piano della Fossa*, where everyone would come to play *bocce*, *ballare* on the *pista* (dance floor), *mangiare e bere il vino* from my Zio's vineyards. Now, here I am thirty-four years later seeing my Nonna's *casa* deserted, abandoned and in disrepair. I remember all our return trips to visit as if it were yesterday, but now thirty-four years have passed and I start to cry at seeing Nonna's *casa*. Suddenly though, a spirit within me tells me to look again and I blink my eyes and there is my Papa winning the local *bocce* tournament playing with his childhood *amici* at the corner of the *casa*, my Nonna greeting me with *baci* and Zio, the Cavaliere, managing his Festas. I shudder now why I would complain to my Papa, "why can't we just go to Disneyland like all my other friends", on our return trips to Italy and realizing that I too, being guilty much like the youth of today wanting to be only American and rushing to forget about my Italian ethnicity. You see, I now understand that my Papa was giving me my very own "Disneyland adventure ride" - my Italian Heritage!

My husband, brother and I spent three beautiful weeks visiting *bella Italia*, which included a Mediterranean cruise. We visited Liguria, Como, Venezia, Croatia, Montenegro, Corfu, Sicilia, Sorrento, Capri, Amalfi, Positano, Livorno, Monte Carlo and then from Rome to home. However, the highlight of my trip was visiting Nonna's *casa* which I am sure most people would never understand after seeing all these beautiful sites. I also believed that the Italy of today, most especially the large cities, is too accommodating to the English language, *per piacere, parla Italiano?* (please speak Italian)? Finally, I guess, I just wanted Italy to be like the "Nonna's *casa* of my youth" which I discovered from my travels. I am my Nonna's *casa*, you see, this is my very own Italian cultural experience. Fortunately, as a new board member of the IAHF, I can continue to express and demonstrate my Italianita here at our Cultural Center. Grazie! - JoAnn Ghiggeri-Bjornstad 🍷



Please Volunteer for the Success of the Festa.

We Need Your Help in All Booths. It is Not Too Late to Sign Up. Grazie!!

- Marilyn Kinney, Festa Volunteer Coordinator

Italian Hoe Down

Congratulations to All of the 2010 IAHF Scholarship Recipients!



The 2010 IAHF Scholarship Recipients, left to right:

John Cabri, Sarah Piazza, Maria Mc Cann, Rebecca Ferrito, Marco Galioto

On Sunday, July 18, 2010, an Italian Hoe Down was held to honor the 2010 IAHF Scholarship recipients. This year 26 outstanding and deserving graduating seniors within Santa Clara County applied but unfortunately only 5 scholarships could be awarded. Scholarship funds are received from individual donors and also from profits made at the IAHF Festa held every year.

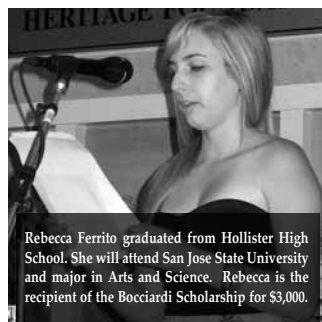
This event was enjoyed by more than 200 people in attendance. A variety of activities were planned for both young and old to enjoy such as *bocce* games, line dancing instruction and regular dancing. An outstanding group of volunteers organized and implemented this very successful event. Congratulations to members of the Italian Class and their spouses or friends for their high energy, cheery smiles

and hard work: Linda Filice, Jo Ann and Roger Bjornstad, Sabrina and Mitch Magnisi, Judy Calegeri, Clare and Tony Cedolini, Corrine Tomeo, Ralph and Ruth Di Tullio, Kathy, Whitney and Jackie Harris, and Richard Zamar.

The BBQ was cooked to perfection thanks to our great Chef Ken Borelli and his crew: Rich Daulton, Andrew Pane, Joseph Borelli, Norma Mestice and Carmella Guallo. Special thanks to Ghiggeri and Stonebarger Farms for donating the most sweet and tender corn. Line dancing instruction was provided Lydia Husin, accordion music by Goszuman, and dance music by Rebecca West and Bill Taylor. Thanks to Jeff and Cindy Cooks for providing the hay and to Judy Verona Joseph for taking the scholarship recipients pictures!!



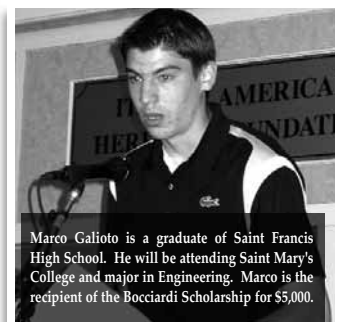
Joe Borelli presents the Joseph and Frances Borelli Scholarship for \$1,000 to Sarah Piazza. Sarah graduated from Leland High School and will attend San Jose State University. She will major in Hospitality Management.



Rebecca Ferrito graduated from Hollister High School. She will attend San Jose State University and major in Arts and Science. Rebecca is the recipient of the Bocciardi Scholarship for \$3,000.



John Cabri graduated from Leigh High School and will attend Santa Clara University where he will major in Biology leading to medical school. John received the Diana Hurst Scholarship for \$2,000.



Marco Galioto is a graduate of Saint Francis High School. He will be attending Saint Mary's College and major in Engineering. Marco is the recipient of the Bocciardi Scholarship for \$5,000.



IAHF President Ken Borelli with Maria Mc Cann, recipient of the 2010 IAHF Scholarship for \$2,000. Maria attended Gilroy High School and will go on to Mills College with a double major: Veterinarian Biology and Music Performance.



The Bocciardis! Top: Paula Bocciardi, Bev Bocciardi, Janine Bocciardi. Bottom: Marc and Janet Bocciardi



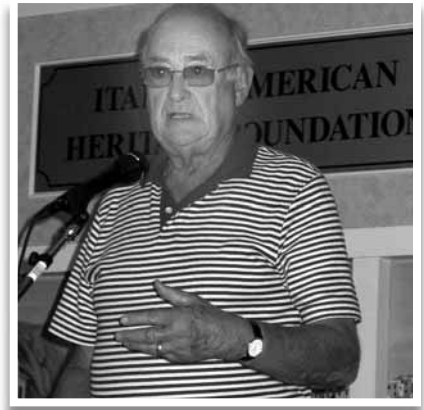
Janine Bocciardi, daughter of the late Gerald Bocciardi.



Francesco Igliozzi and Marco Rutini enjoy the event. They are visiting from Italy!



The Italian Hoe-Down committee enjoying the event!!



Nick Barisich, long-time friend of the late Gerald Bocciardi, shares his stories of Gerald with the attendees.



IAHF President Ken Borelli and his father Joe Borelli with guests at the Italian Hoe-Down.



Delia Schizzano's grandsons, Zachary and Spencer Ancil, enjoy the Italian Hoe-Down!



Delia Schizzano, Italian Hoe-Down Chair and Scholarship Chair with her two grandsons, Spencer and Zachary Ancil.



The Sabatino Memorial Family Resource Center

We will be having an Open House on Saturday, August 14th from 12:30-1:30 p.m. for fall. registration. Only twelve full time spots are available in our "parent-participation" Italian school! Minimal parent participation (just a couple of hours very few weeks - you can do it!), and maximum education - with Italian language, culture, music, art, science, and so much more! We prepare children for kindergarten, and for life! Register for adult classes and after-school classes, too! No registration fees! Refreshments, meet the faculty, tour the school. Join us to keep our heritage alive. To learn more about SabatinoMemorial Family Resource Center, please visit www.littleitalykids.org and littleitaly kids San Jose on Facebook.

FESTA! The *scuola* children will be having a lemonade stand at the Festa! Please make sure you stop and buy a glass or two to support YOUR non-profit Italian school! The children will also be singing *Testa, Spalle, Ginocchia e Piedi* (Head, Shoulders, Knees and Toes) and more.

Introducing Erik Beans, The Newest IAHF Board Member

The IAHF welcomes Erik Beans to the Board of Directors. He is currently the newest and youngest member of the board. Erik was born in San Diego, CA though his mother is from Valdagno in the Veneto Region of Northern Italy. Erik moved up to the Bay Area to study Electrical Engineering and Computer Science at UC Berkeley, and has been here ever since. He completed graduate work at Stanford University, and has been involved in the Italian American Heritage foundation for 6+ years where he has taken a very active role in revamping the IAHF web site, which currently serves hundreds of people a day. Erik has aided in the Italian American Family Festa promotions effort via the redesigned of the Festa home page. Erik enjoys soccer, hiking, traveling, science, and technology, and is currently working at Google as a software engineer and pursuing his MBA. Welcome Erik to the team! 🍷



Take Me Out to the Ball Game!



Take me out with the "Italian" crowd as the San Jose Giants celebrate the 3rd Annual Italian Night on August 21, 2010. This exciting family event features baseball at its best with the loads of extra San Jose Giants entertainment.

For this event, the first 1,000 fans who come through the gate will receive a commemorative T-shirt ("One (1) Gate Give-Away per person" please). Grab your baseball cap and glove and meet me at the stadium! For information on how to get to the ballgame, please visit our web site at <http://www.sonsofsicily.com/id3.html>.

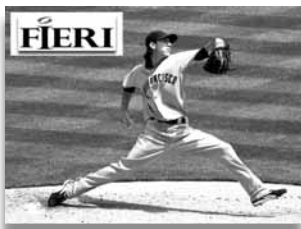
About the Sons of Sicily

The Sons of Sicily (Aiuto, Inc.) of San Jose, California was established in 1974. The club is a social club, which enables our members to meet frequently and promote our heritage through many great events during the course of each year. We have a solid foundation of Sicilian/Italian Americans who make up our club. It is through our shared customs and traditions, we have created one, large family. 🍷

Save the Date: Festa Coloniale Italiana

On Saturday, September 25, the San Francisco Italian Athletic Club welcomes the Bay Area to North Beach for the 2010 Festa Coloniale Italiana. Held along Stockton St. between Union and Filbert Sts., Festa Coloniale Italiana celebrates the rich Italian and Italian-American heritage that has existed in San Francisco for generations. There will be continuous live Italian music, costumed dancers, wine tasting, a pizza-tossing demonstration, a cultural exhibit and the most mouth-watering food this side of Siena. Specialty vendors will be selling Italian-related products. Inside, the club's main ballroom will be transformed into an Italian piazza. Saturday, September 25, 2010 - 11:00 am to 6:00 pm. Free admission. San Francisco Italian Athletic Club, 1630 Stockton St., San Francisco, CA 94133. Call 415- 781-0165 or visit www.sfiac.org/festa.html 🍷

Then Take Me Out To The Ball Game Again!



Saturday, August 28, 2010 @ 5:30 pm

Join FIERI for Italian Heritage Night at AT&T Ballpark and watch the San Francisco Giants take on the Arizona Diamondbacks.

Look for more information in early August.

Contact Anne at apellegrini@att.org for more info! 🍷

Concorso Italiano: A Celebration of Italian Style - August 13, 2010



Baseball has its World Series each October, Golf has its Masters in April, football has its Super Bowl in February and Automobile lovers have Monterey in August! Each August, the Monterey Peninsula attracts 40,000 automotive enthusiasts to celebrate their passion for vintage, classic and exotic automobiles and their iconic designers.

The opening event for this memorable weekend is the CONCORSO ITALIANO - a true Celebration of Italian Style. Founded in 1985, Concorso Italiano is a gathering of all things Italian, especially Italian cars. Concorso Italiano has evolved into a must-attend convergence of sophistication, taste and affluence and embraces all the cultural elements of Italian style, including music, cuisine, fashion, and travel.

The event is centered around as many as 1,200 collectible Italian automobiles, motorcycles, and boats. Non-Italian exotic and classic automobiles are also welcomed and represent a significant contingency as well. The Concorso emphasizes display and appreciation over competition. August 13, 2010 from 9:00am to 5:00pm at Laguna Seca Golf Ranch, Monterey, California. For more information www.concorso.com or (425)742-0632. 🍷

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IAHF NEWS

Send your letters, comments and articles to:

Editor, IAHF NEWS
 425 N. Fourth St.
 San Jose, CA 95112
 Phone: 408-293-7122
 Fax: 408-293-7154
 E-mail: iahsj@sbcglobal.net
 IAHF News is published monthly by The Italian American Heritage Foundation.

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Design: **John Romano**

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We accept business card size ads, camera ready art or digital ads.

Ads are due in THE IAHF office by the 5th of the month prior to the month of publication.

Rates are payable in advance:

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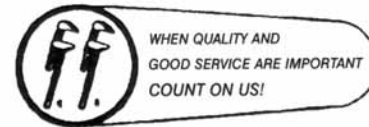
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IAHF NEWS

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Upcoming Events

August, 2010

August 19

Regional Lunch: Trentino Alto Adige

☛ 11:30 am to 12:00 pm: Social Reception

☛ Lunch: 12:15 pm - 1:00 pm

☛ Members: \$10.00 / Non-members: \$12.00

☛ All lunches are open seating

☛ Call 408-293-7122 for reservations

Aug. 28 & Aug. 29

The Italian American Family Festa!

New Service - IAHF NEWS via Email!

Would you like to receive the newsletter before it goes to press?
Send your email address to: iahfsj@sbcglobal.net and we will
send the IAHF newsletter to you via email! ☛

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ITALIAN AMERICAN HERITAGE FOUNDATION
30th ANNUAL FAMILY FESTA
CELEBRATING 35 YEARS

ITALIAN AMERICAN FAMILY FESTA

PASQUALE ESPOSITO
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AUGUST 28-29, 2010

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30th Annual Italian American Family Festa



Saturday, August 28 & Sunday, August 29

Guadalupe River Park
Downtown San Jose
Between Julian and Santa Clara Streets



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- Delicious Italian Food •
- Arts & Crafts •
- Family Fun For All •

